



EUROPEAN SEMINAR ON LEADER

EVENT LABELED
FRENCH PRESIDENCY OF THE EUROPEAN UNION



***PLOEUC-L'HERMITAGE
MONDAY 7TH MARCH & TUESDAY 8TH MARCH 2022***

FORWARD PROGRAMME

MONDAY 7TH MARCH

ELARD General Assembly

General Assembly of the European network ELARD (European Leader Association for Rural Development) in the presence of delegations from each Member State. ELARD brings together nearly 2200 LAGs and FLAGs from 26 countries, including countries which are not members of the EU but implement the LEADER methodology.

9H00 –
12H00

From 13h00

Reception and registration of participants

LEADER: A success of the European Union

14H30
– 16H00

Round table dedicated to deciphering the implementation of the LEADER program on the ground in Europe, through the testimonies of technicians and elected members of European LAGs: management circuit, administrative management, territorial coordination, etc.

The European rural development program LEADER has enabled rural areas for 30 years to organize themselves around local development strategies co-constructed by local actors. With 2200 LAGs in Europe, LEADER represents the European Union in every European village and is often cited, along with Erasmus +, as one of the successes of the EU. At the time of building the 2023-2027 strategies, this round table will provide concrete examples of success from several Member States and discuss the levers for simplifying the process in France and in Europe. Exchange with the audience.

Linking national measures with European funds: challenges and complementarities?

16H30
– 18H00

Workshop devoted to the linking of French national measures with European funds in territorial strategies.

This workshop will allow to discuss on the linking of the different existing mechanisms supporting a territorial strategy. This is a major stake for the territories in the European programming 2023-2027, and for the implementation of the rural development policy measures of the Member States.

Contribution of experts and testimonies from European LAGs will shed light on the debate, as the 2023-2027 programming begins in the coming months, and the territories and management authorities reflect on future strategies to be implemented. Exchange with the audience.

Break in your accommodation, then



Breton evening at the Horizon hall in Plédran.

TUESDAY 8TH MARCH

9H00 –
10H30

European funds: an opportunity for rural areas in France and in Europe

European rural agenda, rural pact, multi-fund... In 2021 the European Commission launched a consultation on the long-term vision of rural areas in Europe, while in France the National Strategic Plan for the CAP and the ERDF-ESF Operational Programs 2023-2027 were finalized.

This round table will allow, first, to decipher the stakes of the French Presidency of the Council of the European Union, and then to exchange on the place of rural development and ruralities within European policies, and also the opportunities represented by European funds for rural areas in France and in Europe.

Secondly, the planned contributions of several national and European networks and testimonies from French and European territories, will allow a debate on the challenges of a European rural agenda to ensure that ruralities are taken into account in each European policy. Exchange with the audience.

International Women's Rights Day: LEADER and gender equality in rural areas

11H00
– 12H30

On the occasion of International Women's Rights Day, Leader France is organizing, in collaboration with the European network of Leader programs ELARD (European Leader Association for Rural Development), an award ceremony for the « **LEADER European Award for Gender Equality** ».

This competition, open to all French and European LAGs, will highlight concrete achievements funded by the LEADER 2014-2020 program, that contribute to gender equality in rural areas.

Six winners will present their achievements and the ranking of the first three will be made by electronic vote by the participants present.

Conclusions in the presence of Joël Giraud

Secretary of State to the Minister of Territorial Cohesion and Relations with Local Authorities, in charge of Rurality

Lunch hosted by Saint-Brieuc Armor Agglomération



TUESDAY 8TH MARCH

Afternoon with two main times, to increase your knowledge on the implementation of the LEADER program.

14H00
—
17H00

Exchange workshop on the implementation of LEADER in the 2023-2027 programming *Only open to French LAGs*

While the French National Strategic Plan was sent to the European Commission on December 23, and each region is actively working on the future call for applications for the LEADER measure, this workshop will allow technicians and elected representatives of Local Action Groups to exchange freely on the regional implementation of LEADER and on the drafting of their strategies.



Discover the LEADER program!

During visits organized within the LAG of the Pays de Saint-Brieuc, discover projects funded by LEADER and discuss with project leaders.

These visits will allow you to discover in a concrete way how the territory has implemented its strategy based on the following themes: aging, youth, access to the territory, structuring of local sectors and resources, gastronomy.

14H00
—
18H00





HOW TO GET THERE ?

The event will take place in **Plœuc-L'Hermitage**.

Close to a famous tourist destination, the bay of Saint-Brieuc, Plœuc-L'Hermitage is easily accessible by public transport.

- ➔ Saint-Brieuc train station, 25 min away, connected to Parisian's airports
- ➔ Rennes airport, 1 hour away

A reception and shuttles will be arranged from and to the station and the airport.



From Paris: 2h08 by train



From Rennes airport: 1 hour by bus

A list of hotels in Saint-Brieuc will be offered during the registration.

These hotels are served by free shuttles made available by Saint-Brieuc-Armor Agglomeration to take you to the event site and then to the Breton evening site.



REGISTER ONLINE FOR THE SEMINAR

Mandatory registration opens from 24th January 2022
Free participation.



HOW TO REGISTER ?

